

# Achieve Smarter Decision Outcomes with Optimisation

Chun Zi Wu  
ILOG Optimization (AP)  
IBM Software Group  
wucz@sg.ibm.com

---

## **Abstract**

Discover how optimisation can help you achieve smarter decision outcomes for your organisations complex business constraints. In addition, you will hear about the latest industry applications, case studies, updates on IBM ILOG Optimization solutions and the recent IBM Academic Initiative Program for ILOG Optimization.

---